



# A historic road leading to the castle

# あねさまたちの散歩道

## 高札 (Kosatsu) Notice Boards

In the past, official notices were posted here by order of Lord Hoshina Masayuki. This place was known as "Fuda-no-Tsuji." Today, the Anessa Club has installed 20 notice boards along the street to share local information.

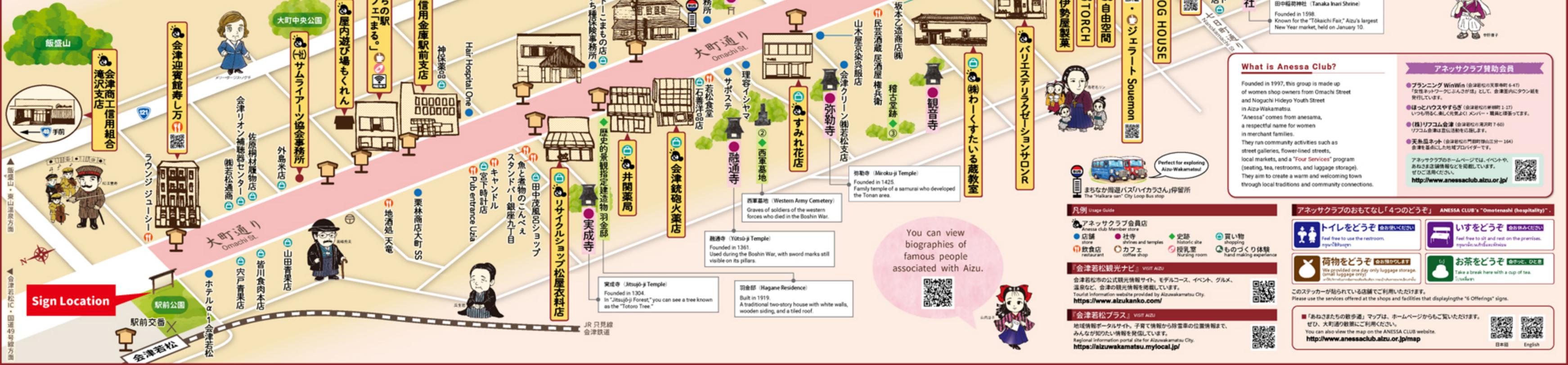
A pedestrian festival is held along Omachi Street in spring and autumn. Event dates and details are announced on Kosatsu (notice boards) and the website. Please also enjoy the Anessa Market and the Omachi Street Marche.

## A Town of Storehouses and Tradition

Aizu-Wakamatsu is known for its historic storehouses, temples, and merchant culture. Omachi has many kura storehouses and Western-style buildings from the late Edo to Showa periods. In Aizu, during the Boshin War, the former shogunate side was called the "Eastern Army," and the new government forces the "Western Army." Keikodo, founded in 1664, is known as one of Japan's oldest schools. In 1593, Tsuruga Castle was completed, and the castle town was developed. The castle town once had 16 gates, and Omachi Gate was the main entrance.

## A Town of "Haikara" Spirit

Aizu has produced many people with strong ambition who contributed to society. Omachi Street, once the town's main street, is home to many places connected to these figures. For more information, please scan the QR code.



### What is Anessa Club?

Founded in 1997, this group is made up of women shop owners from Omachi Street and Noguchi Hideyo Youth Street in Aizu-Wakamatsu. "Anessa" comes from anesama, a respectful name for women in merchant families. They run community activities such as street galleries, flower-lined streets, local markets, and a "Four Services" program (seating, tea, restrooms, and luggage storage). They aim to create a warm and welcoming town through local traditions and community connections.

### アネッサクラブ賛助会員

- プランニング WinWin (会津若松の天徳寺町 6-47) 「女性ネットワーク」活動として、会津若松市内にタウンスを発行しています。
- ほっとハウスやすらぎ (会津若松市新町 1-17) いつも明るく、楽しく先見性！メンバー・職員と接しています。
- (株)リコム会津 (会津若松市津町 7-60) リコム会津は宣伝活動を展開しています。
- 天魚屋ネット (会津若松市門前町山田分 154) 会津を基盤とした地域プロバイダーです。

アネッサクラブのホームページでは、イベントやあねさま店舗情報などを掲載しています。ぜひご覧ください。  
<http://www.anessacub.atz.or.jp/>

- ### 凡例 Usage Guide
- アネッサクラブ会員店 Anessa club Member store
  - 店舗 store
  - 飲食店 restaurant
  - 神社 shrines and temples
  - カフェ coffee shop
  - 歴史 historic site
  - 聖蹟 site
  - 授乳室 Nursing room
  - 買い物 shopping
  - ものづくり体験 hand making experience

### 会津若松観光ナビ VISIT AIZU

会津若松市の公式観光情報サイト。モデルコース、イベント、グルメ、温泉など、会津の観光情報を掲載しています。  
Tourist information website provided by Aizuwakamatsu City.  
<https://www.aizukanko.com/>

### 会津若松プラス VISIT AIZU

地域情報ポータルサイト。子育て情報から除雪車の位置情報まで、みんなが知りたい情報を発信しています。  
Regional information portal site for Aizuwakamatsu City.  
<https://aizuwakamatsu.mylocal.jp/>

### アネッサクラブのおもてなし「4つのどうぞ」 ANESSA CLUB'S "Omotenashi (hospitality)"

- トイレをどうぞ** Feel free to sit and rest on the premises.
- いすをどうぞ** Feel free to sit and rest on the premises.
- 荷物をどうぞ** We provided one day only luggage storage (small luggage only).
- お茶をどうぞ** Take a break here with a cup of tea.

このステッカーが貼られている店舗でご利用いただけます。 Please use the services offered at the shops and facilities that displaying the "6 Offerings" signs.

「あねさまたちの散歩道」マップは、ホームページからもご覧いただけます。ぜひ、大町通りの散策にご利用ください。 You can also view the map on the ANESSA CLUB website. <http://www.anessacub.atz.or.jp/map>

You can view biographies of famous people associated with Aizu.

